





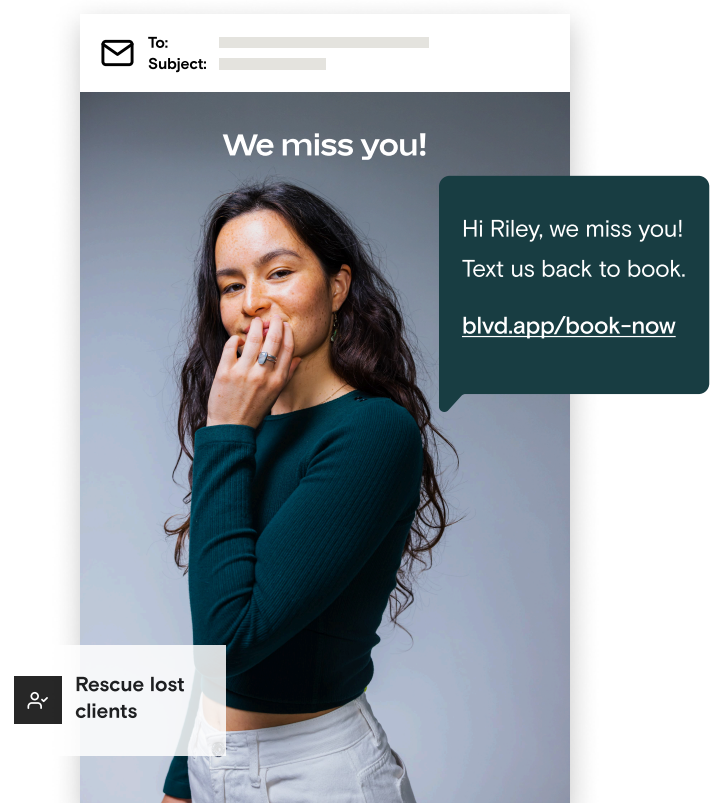
Automated Campaigns

Let us take the guesswork out of marketing automation and do the heavy lifting for you.

Turn on campaigns with just a few clicks, add your brand elements, and our intelligent algorithms will automatically filter clients and send texts and emails on your behalf.

Unlock hidden revenue and watch the bookings roll in without lifting a finger.

- Essentials 
- Premier 
- Prestige 
- Enterprise 



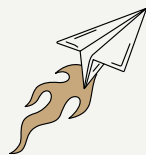
Boost bookings, effortlessly

Choose your goals and we'll do the rest, texting and emailing clients most likely to book.



Rescue Lost Clients

Welcome them back with a reminder they're missed.



Reminder to Book

Nudge recent visitors to book their next appointment.



Fill Slow Days

Promote slow days to keep your schedule stacked.



Last Minute Openings

Give clients first dibs on last-minute openings.



Birthday Message

Send birthday wishes to clients with a nudge to book.

Oh-so-easy. Oh-so-rewarding.

Unlock hidden revenue
with the flip of a switch.

Only pay when your campaigns
lead to completed appointments.

15%

more completed
appointments per month

33%

increase in appointment
revenue per month



*Average impact after using Fill Slow Days and
Reminder to Book for 6 months.

Free to send, pay \$2 per completed appointment.

*See joinblvd.com/pricing for details per plan

Ready to grow your business?

[Book a demo now](#) and start marketing with Boulevard.

[BOOK A DEMO NOW](#)

Already a Boulevard customer?

Learn more about Automated campaigns here.

[LEARN MORE](#)

The screenshot displays the Boulevard software interface for 'Automated campaigns'. The top navigation bar includes 'Abundant Salon', 'Front Desk', 'Calendar', 'Messages', 'Marketing', 'Sales', 'Clients', 'Reports', and 'Manage'. Below the navigation, there are tabs for 'Blast campaigns' and 'Automated campaigns'. The main content area is titled 'Automated campaigns' and shows a summary table with columns for 'Recipients', 'Booked appointments', 'Completed appointments', and 'Total sales'. Below this is a list of active campaigns with columns for campaign name, description, 'Sent by', 'Recipients', 'Appointments', 'Sales', and a menu icon.

Recipients	Booked appointments	Completed appointments	Total sales
1,500	168	120	\$14300.95

Campaign Name	Description	Sent by	Recipients	Appointments	Sales
Fill slow days	Promote open spots to keep your schedule fully booked.	Text/ Email	102	100	\$480.50
Last minute opening	Notify clients when last-minute appointments open up.	Email only	800	511	\$32.50
Reminder to book	Remind clients to schedule their next appointment.	Text/ Email	50	60	\$260.00
Birthday message	Send birthday wishes and encourage clients to book.	Text/ Email	196	90	\$620.22
Rescue lost clients	Remind clients they're missed and welcome them back.				

About
Boulevard

Boulevard offers the first and only client experience platform purpose-built for appointment-based, self-care businesses. Ready to grow your business with Boulevard? [Get a free demo at \[joinblvd.com\]\(https://joinblvd.com\).](#)

